



L Number	Hits	Search Text	DB	Time stamp	20.20
-	15	<pre>Hendricks.in. and (target\$3 adj1 advertisement\$1)</pre>	USPAT; US-PGPUB;	2003/06/02	20:20
		advertisement;)	EPO; JPO;		
	:		DERWENT;		
			IBM TDB		
_	0	705/10,14.ccls. and (target\$3 adj (ads or	USPAT;	2003/06/02	20:24
		advertisement\$1 or commercial\$1)) and	US-PGPUB;		
		microsoft.as.	EPO; JPO;		
			DERWENT;		
			IBM_TDB		
-	10	705/10,14.ccls. and microsoft.as.	USPĀT;	2003/06/02	20:29
			US-PGPUB;		
			EPO; JPO;		
	•		DERWENT;		
	110	705/22 25 26 42 46 07 01 02 07 mile and	IBM_TDB USPAT;	2003/06/02	20.21
_	110	725/32,35,36,42,46,87,91,92,97.ccls. and (target\$1 with (advertisement\$1 or ads or	US-PGPUB;	2003/06/02	20:31
		commercial\$1))	EPO; JPO;	į	
		ConditierClaisi)	DERWENT;		
			IBM TDB		
_	44	725/32,35,36,42,46,87,91,92,97.ccls. and	USPAT;	2003/06/03	18:00
	4.4	((target\$1 with (advertisement\$1 or ads or	US-PGPUB;		
		commercial\$1))same (profile\$1 or histor\$1	EPO; JPO;		
		or preference\$1))	DERWENT;		
			IBM_TDB		
_	16	725/32,35,36,42,46,87,91,92,97.ccls. and	USPĀT;	2003/06/02	20:38
		((target\$1 with (advertisement\$1 or ads or	US-PGPUB;		
		commercial\$1))same (profile\$1 or histor\$1	EPO; JPO;		
		or preference\$1))and (VoD or (video adj3	DERWENT;		
	2.0	demand))	IBM_TDB	2002/06/05	14.24
-	16	, ==, = ", ==, , , , , , , , , , , , ,	USPAT;	2003/06/05	14:34
		((target\$1 with (advertisement\$1 or ads or	US-PGPUB; EPO; JPO;		
		commercial\$1))same (profile\$1 or histor\$1 or preference\$1))and (VoD or (video adj3	DERWENT;		
		demand))) and (@ad<=20020109 or	IBM TDB		
		@rlad<=20020109)	154-155		
_	5	((video adj3 demand) with (advertisement\$1	USPAT;	2003/06/04	10:12
		or ads or commercial\$1 or	US-PGPUB;		
		infomercial\$1))same (profile\$1 or histor\$1	EPO; JPO;		
		or preference\$1)	DERWENT;		
			IBM_TDB		
-	497	725/46,87.ccls.	USPAT;	2003/06/04	10:12
			US-PGPUB;		
			EPO; JPO;		
			DERWENT;		
	010	725/46 cala	IBM_TDB	2003/06/04	10.10
-	212	725/46.ccls.	USPAT; US-PGPUB;	2003/06/04	10:12
			EPO; JPO;		
			DERWENT;		
			IBM TDB		
_	81	725/46.ccls. and advertisement\$1	USPAT;	2003/06/04	10:49
			US-PGPUB;		
			EPO; JPO;		
			DERWENT;		
			IBM_TDB		
-	81	(725/46.ccls. and advertisement\$1) and	USPAT;	2003/06/04	10:18
		(@ad<=20020109 or @rlad<=20020109)	US-PGPUB;		
			EPO; JPO;	1	
			DERWENT;		
	4 1	1725/16 colo and advantias===+61\	IBM_TDB	2003/06/04	10.50
-	41	(725/46.ccls. and advertisement\$1) and	USPAT; US-PGPUB;	2003/06/04	TO:25
		(@ad<=20020109 or @rlad<=20020109) and (VOD	EPO; JPO;		
		or PPV or (video adj3 demand) or (pay adj4 view))	DERWENT;		
		\ \rm \tag{\}	IBM TDB		
_	436	(advertisment\$1 or commercial\$1 or ads)	USPAT;	2003/06/04	11.04
	450	same (VOD or PPV or (video adj3 demand) or	US-PGPUB;	2003,00,04	44.04
		(pay adj4 view)).	EPO; JPO;		
		,	DERWENT;		

-	. 5	(725/46.ccls. and advertisement\$1) and	USPAT;	2003/06/04 10:49
		((advertisment\$1 or commercial\$1 or ads) same (VOD or PPV or (video adj3 demand) or	US-PGPUB; EPO; JPO;	
		(pay adj4 view)))	DERWENT;	
			IBM_TDB	
-	21	725/46,87.ccls. and ((advertisment\$1 or	USPĀT;	2003/06/04 10:52
}		commercial\$1 or ads) same (VOD or PPV or	US-PGPUB;	
		(video adj3 demand) or (pay adj4 view)))	EPO; JPO; DERWENT;	
			IBM TDB	
_	20	(725/46,87.ccls. and ((advertisment\$1 or	USPAT;	2003/06/04 10:52
		commercial\$1 or ads) same (VOD or PPV or	US-PGPUB;	
		(video adj3 demand) or (pay adj4 view))))	EPO; JPO;	
		and (@ad<=20020109 or @rlad<=20020109)	DERWENT; IBM TDB	
_	3	(advertisment\$1 or commercial\$1 or ads)	USPAT;	2003/06/04 11:06
		with (skip\$3 or pass\$3) with (other or	US-PGPUB;	
		another or different) with (switch\$3 or	EPO; JPO;	
		chang\$3 or provid\$3)	DERWENT; IBM TDB	
_	64	(advertisment\$1 or commercial\$1 or ads)	USPAT;	2003/06/04 11:17
		with (skip\$3 or pass\$3) with (other or	US-PGPUB;	
		another or different)	EPO; JPO;	
			DERWENT;	
_	3	(advertisment\$1 or commercial\$1 or ads)	IBM_TDB USPAT;	2003/06/04 11:09
		with (skip\$3) with (other or another or	US-PGPUB;	
		different)	EPO; JPO;	· .
			DERWENT;	
_	3	((advertisment\$1 or commercial\$1 or ads)	IBM_TDB USPAT;	2003/06/04 11:18
	1	with (skip\$3 or pass\$3) with (other or	US-PGPUB;	2005/00/04 11.10
		another or different)) and (725/\$.ccls. or	EPO; JPO;	
		705/\$.ccls.)	DERWENT;	
	210	skinės vith (commonsialė) or ada an	IBM_TDB USPAT;	2003/06/04 11:31
_	310	skip\$3 with (commercial\$1 or ads or advertisment\$1)	USPAT; US-PGPUB;	2003/00/04 11:31
			EPO; JPO;	
			DERWENT;	
	53	(skip\$3 with (commercial\$1 or ads or	IBM_TDB USPAT;	2003/06/04 11:20
-	33	advertisment\$1)) and 725/\$.ccls.	US-PGPUB;	2003/00/04 11.20
			EPO; JPO;	
			DERWENT;	
	7.	(skip\$3 or zap\$3) with (commercial\$1 or	IBM_TDB USPAT;	2003/06/04 11:36
-	'3	ads or advertisment \$1) same (switch \$3 or	US-PGPUB;	2003/00/04 11:30
		chang\$3 or provid\$3)	EPO; JPO;	
			DERWENT;	
	_	(skines on games) with (someons ale se-	IBM_TDB USPAT;	2003/06/04 11:34
-	2	(skip\$3 or zap\$3) with (commercial\$1 or ads or advertisment\$1)same (switch\$3 or	USPAT; US-PGPUB;	2003/00/04 11:34
		chang\$3 or provid\$3) with (other or another	EPO; JPO;	
		or different)	DERWENT;	
	,,	//-1:-6263) .::+ /	IBM_TDB	2002/06/05 10:46
-	49	((skip\$3 or zap\$3) with (commercial\$1 or ads or advertisment\$1)same (switch\$3 or	USPAT; US-PGPUB;	2003/06/05 10:46
		chang\$3 or provid\$3)) and (725/\$ or 705/\$	EPO; JPO;	
		or 348/\$ or 386/\$).ccls.	DERWENT;	
		6463505	IBM_TDB	2002/05/04 10 50
-	2	6463585.pn.	USPAT; US-PGPUB;	2003/06/04 12:58
			EPO; JPO;	
			DERWENT;	
			IBM_TDB	0000 (00 (0) 10 5
-	1	6463585.pn. and purchas\$3	USPAT; US-PGPUB;	2003/06/04 18:05
		l '	EPO; JPO;	
			DERWENT;	
L	L		IBM TDB	

-	104991	PVC	USPAT;	2003/06/04 15:02
			US-PGPUB;	
			EPO; JPO; DERWENT;	
			IBM TDB	
1_	1	6463585.pn. and replac\$5	USPAT;	2003/06/04 18:06
	_	orososipiii ana roprasi	US-PGPUB;	
			EPO; JPO;	
			DERWENT;	
			IBM_TDB	
-	1	6463585.pn. and over\$6	USPAT;	2003/06/04 18:12
			US-PGPUB;	
	1		EPO; JPO;	
			DERWENT; IBM TDB	
1	0	6463585.pn. and banner\$1	USPAT;	2003/06/04 18:12
		0403303.pm. and Danneryr	US-PGPUB;	2003/00/04 10:12
			EPO; JPO;	
			DERWENT;	
			IBM TDB	
-	0	6463585.pn. and bugs	USPĀT;	2003/06/04 18:12
1		-	US-PGPUB;	
1			EPO; JPO;	
			DERWENT;	
		6460505	IBM_TDB	2002/06/04 12 52
-	0	6463585.pn. and overlays	USPAT;	2003/06/04 18:53
			US-PGPUB;	
			EPO; JPO; DERWENT;	
			IBM TDB	
_	1	6463585.pn. and (favoritr\$1 or interest\$3)	USPAT;	2003/06/04 18:53
	_	0103303.pm. una (lavolleli) ol lineolose,	US-PGPUB;	2000, 00, 01 10100
			EPO; JPO;	
}			DERWENT;	
			IBM_TDB	
_	55	(((skip\$3 or zap\$3 or past\$1forward or	USPAT;	2003/06/05 11:44
1		(past adj forward)or ignor\$3) with	US-PGPUB;	
		(commercial\$1 or ads or	EPO; JPO;	
		advertisement\$1))same (prevent\$3 or	DERWENT;	
1		avoid\$3)) not (((skip\$3 or zap\$3 or	IBM_TDB	
		past\$1forward or (past adj forward)or ignor\$3) with (commercial\$1 or ads or		
		advertisement\$1))same (prevent\$3 or		
		avoid\$3)same (switch\$3 or chang\$3 or		
		provid\$3))		
-	1326		USPAT;	2003/06/05 11:44
			US-PGPUB;	
İ			EPO; JPO;	
			DERWENT;	
	111		IBM_TDB	2002/06/05 11:45
-	111	deluca.in. and (commercial\$1 or advertisement\$1)	USPAT; US-PGPUB;	2003/06/05 11:45
		advertisemental)	EPO; JPO;	
			DERWENT;	
1			IBM TDB	
-	6	deluca.in. and ((commercial\$1 or	USPAT;	2003/06/05 11:46
		advertisement\$1) with detect\$3)	US-PGPUB;	
1			EPO; JPO;	
1			DERWENT;	
			IBM_TDB	
-	104	((skip\$3 or zap\$3 or fast\$1forward or	USPAT;	2003/06/05 11:56
		(fast adj forward\$3)or ignor\$3) with	US-PGPUB;	
		(commercial\$1 or ads or	EPO; JPO; DERWENT;	
		advertisement\$1))same (prevent\$3 or avoid\$3)	IBM TDB	
_	32	(((skip\$3 or zap\$3 or fast\$1forward or	USPAT;	2003/06/05 12:14
	32	(fast adj forward\$3)or ignor\$3) with	US-PGPUB;	
		(commercial\$1 or ads or	EPO; JPO;	
	1	advertisement\$1))same (prevent\$3 or	DERWENT;	
		avoid\$3)) same (switch\$3 or chang\$3 or	IBM_TDB	
1		jump\$3 or provid\$3)	L	<u></u>

Test and forward30 or ignor33 with (commercial\$1 or adso or advertisement\$1) same (prevent\$3 or avoid\$3), not ((((@ksp8) or asp8) or avoid\$3) with (commercial\$1 or adso or avoid\$3) with (commercial\$1 or adso or advertisement\$1)) same (prevent\$3 or aps8) or ignor\$3) with (commercial\$1 or adso or advertisement\$1)) same (prevent\$3 or aps8) or ignop\$3 or provid\$3))					
	-	72			2003/06/05 13:31
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avoid\$31) not (((((skip\$3 or zap\$3 or fasts)forward or (fast ad) forward\$3) or advertisement\$1) same (prevent\$3 or avoid\$31) same (skip\$4 or jump\$3 or provid\$31) 20020013943.pn. USPAT, USP-DEUBLE, PRO, JPO, DEWRENT, IBM TOB or control of the provided of the provided or compared or compar			·	·	
fastSiforward or (fast adj forward\$3) or ignor\$3) with (commercial\$1) cads or avoid\$31) same (prevent\$3 or avoid\$31) same (prevent\$3 or avoid\$31) same (prevent\$3 or services) 10465 104				-	
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advertisement\$1) same (prevent\$3 or avoid\$3) same (switch\$3 or chang\$3 or jump\$3 or provid\$3) 20020013943,pn. USPAT; U					
avoid\$31) same (switch\$3 or chang\$3 or jump\$3 or provid\$31) 20020013943.pn. USPAT; US-RCPUB; EPO; JPO; DERWENT; IBM TOB control authorized') hear6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$4 or zip\$41) with (other or another or alternatis\$3 or different) with (commercial\$1 or ads or davertisement\$1) SPAT; USPAT; USP					
Jump33 or provid33)					
US-PGPUB; EPO; JPO; DERWENT; EPO; JPO; JPO; JPO; JPO; JPO; JPO; JPO; J					
- 10465	-	2	20020013943.pn.		2003/06/05 13:31
				,	
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or fast adj forwards3) or ignors4 or jumps3 cor (fast adj forwards3) or ignors4 or zap\$4 or zip\$4) 1 ((probit\$3 or prevent\$3 or unauthoriz\$4 or to alternati\$3 or different) near6 (skip\$4 or jump\$3 or (fast adj forwards3) or ignor\$4 or zap\$6 or zip\$4) with (other or another or alternati\$3 or different) with (commercial\$10 or ads or advertisement\$1) or dauthoriz\$4 or to alternati\$3 or different) with (commercial\$10 or ads or ignor\$4 or zap\$6 or zip\$4) with (other or another or alternati\$3 or different) with (commercial\$10 or ads or ignor\$4 or zap\$6 or zip\$4) with (other or another or alternati\$3 or different) with (commercial\$10 or ads or advertisement\$1)) ((probit\$3 or prevent\$3 or unauthoriz\$4 or different) near2 (commercial\$1) or different) near2 (commercial\$1 or ads or advertisement\$1) - 18 ((probit\$3 or prevent\$3 or unauthoriz\$4 or different) near2 (commercial\$1) or different) near6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$6 or zip\$4) with (other or another or alternati\$3 or different) near6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$6 or zip\$4) and ((other or another or alternati\$3 or different) near6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$6 or zip\$4) with loanner\$1 or bug\$1 or overlay\$1 or placement\$1) - 330003 (insert\$3 meat5 (ads or advertisement\$1) or commercial\$1) with banner\$1 or bug\$1 or overlay\$1 or placement\$1) - 748 ((probit\$3 or prevent\$3 or unauthoriz\$4 or vorlay\$1 or placement\$1) - 748 ((probit\$3 or prevent\$3 or unauthoriz\$4 or vorlay\$1 or placement\$1) - 748 ((probit\$3 or prevent\$3 or unauthoriz\$4 or vorlay\$1 or placement\$1) - 749 ((probit\$3 or prevent\$3 or unauthoriz\$4 or vorlay\$1 or placement\$1) - 740 ((probit\$3 or prevent\$3 or unauthoriz\$4 or vorlay\$1 or placement\$1) - 740 ((probit\$3 or prevent\$3 or unauthoriz\$4 or vorlay\$1 or placement\$1) - 740 ((probit\$3 or prevent\$3 or unauthoriz\$4 or vorlay\$1 or placement\$1) - 740 ((probit\$3 or prevent\$3 or unauthoriz\$4 or vorlay\$1 or vorlay\$1 or vorlay\$1 or vorlay\$1 or vorlay\$1 or vorla		10465	/probite3 or provente3 or upauthorize4 or	_	2003/06/05 15:41
or (fast adj forwards3) or ignor\$4 or zap\$4 or zap\$4 or zip\$4) 1 ((probit\$3 or prevent\$3 or unauthoriz\$4 or 'not authorized') near6 (skip\$4 or jump\$3 or (fast adj forwards3) or ignor\$4 or zap\$4 or zip\$4) with (other or another or alternati\$3 or differently with (commercial\$1 or ads or advertisement\$1) ((probit\$3 or prevent\$3 or unauthoriz\$4 or 'not authorized') near6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$4 or zip\$4) same ((other or another or alternati\$3 or different) with (commercial\$1 or ads or advertisement\$1) ((probit\$3 or prevent\$3 or unauthoriz\$4 or 'not authorized') near6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$4 or zip\$4) with (other or another or alternati\$3 or different) near2 (commercial\$1 or ads or advertisement\$1) (USPAT; US-PCPUB; EPO; JPO; DERWENT; IBM TDB USPAT; US-PCPUB; EPO; JPO; DERWENT); IBM TDB USPAT; US-PCPUB; EPO; JPO; DERWENT; IBM TDB USPAT; US-PCPUB; EPO; JPO; DERWE	-	10465		-	2003/00/03 13:41
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1					
- ((probit\$3 or prevent\$3 or unauthoriz\$4 or unsature usap\$4 or inpa\$3 or (fast add) forward\$3) or ignor\$4 or usap\$4 or inp\$4) with (other or another or alternati\$3 or different) with (commercial\$1 or ads or advertisement\$1) ((probit\$3 or prevent\$3 or unauthoriz\$4 or 'not authoriz\$4] or 'not authoriz\$4 or 'not authoriz\$3 or different) with (usap\$4 or zap\$4 or zip\$4)) same ((other or another or alternati\$3 or different) with (commercial\$1 or ads or advertisement\$1) ((probit\$3 or prevent\$3 or unauthoriz\$4 or 'not authoriz\$4 or 'not authoriz\$4] or 'not authoriz\$4 or 'not authoriz\$6] or (fast adj forward\$3) or ignor\$4 or zap\$4 or zip\$4)) with (other or another or alternati\$3 or different) or (alternati\$3 or different) usap\$7; usap\$7]	20071 01 21071/	· ·	
"not authorized') near6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$4 or zap\$4 or zip\$4) with (other or another or alternatis3 or different) with ((probit\$3 or prevent\$3 or unauthoriz\$4 or 'not authorized') near6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$4 or zip\$4) same ((other or another or alternatis3) or different) with (commercial\$1 or ads or advertisement\$1))	-	1	((probit\$3 or prevent\$3 or unauthoriz\$4 or		2003/06/05 16:38
or (fast adj forwards3) or ignor\$4 or zap\$4 or zip\$4) with (other or another or alternatis3 or different) with (commercial\$10 r ads or advertisement\$1) ((probit\$3 or prevent\$3 or unauthoriz\$4 or 'not authorized') near6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$4 or zip\$4)] same ((other or another or alternati\$3 or different) with (commercial\$1 or ads or advertisement\$1)] ((probit\$3 or prevent\$3 or unauthoriz\$4 or 'not authorized') near6 (skip\$4 or jump\$3 or (fast adj forward\$3) or ignor\$4 or zap\$4 or zip\$4)] with (other or another or alternati\$3 or different) near2 (commercial\$1 or ads or advertisement\$1) (spart; lim TDB usp\$7; lim			'not authorized') near6 (skip\$4 or jump\$3	US-PGPUB;	
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zap\$4 or zip\$4)) and ((insert\$3 near5 (ads or advertisement\$1 or commercial\$1) near5 IBM_TDB banner\$1 or bug\$1 or overlay\$1 or placement\$1)) ((other or another or alternati\$3 or different)near2 (commercial\$1 or ads or advertisement\$1)) same ((insert\$3 near5 (ads or advertisement\$1)) rear5 banner\$1 or bug\$1 or overlay\$1 or IBM_TDB			'not authorized') near6 (skip\$4 or jump\$3		
or advertisement\$1 or commercial\$1) near5 banner\$1 or bug\$1 or overlay\$1 or placement\$1)) ((other or another or alternati\$3 or different)near2 (commercial\$1 or ads or advertisement\$1)) same ((insert\$3 near5 (ads or advertisement\$1 or commercial\$1) near5 banner\$1 or bug\$1 or overlay\$1 or IBM_TDB USPAT; US-PGPUB; EPO; JPO; DERWENT; near5 banner\$1 or bug\$1 or overlay\$1 or	1				
banner\$1 or bug\$1 or overlay\$1 or placement\$1)) 41 ((other or another or alternati\$3 or different)near2 (commercial\$1 or ads or advertisement\$1)) same ((insert\$3 near5 (ads or advertisement\$1 or commercial\$1) near5 banner\$1 or bug\$1 or overlay\$1 or banner\$1 or bug\$1 or overlay\$1 or COORDINATION USPAT; USPAT; DEPO; JPO; DERWENT; DERWENT; DERWENT; DERWENT;					
placement\$1)) ((other or another or alternati\$3 or different)near2 (commercial\$1 or ads or advertisement\$1)) same ((insert\$3 near5 EPO; JPO; (ads or advertisement\$1 or commercial\$1) DERWENT; near5 banner\$1 or bug\$1 or overlay\$1 or IBM_TDB				Tem_TAR	
- 41 ((other or another or alternati\$3 or different) near2 (commercial\$1 or ads or advertisement\$1)) same ((insert\$3 near5 (ads or advertisement\$1 or commercial\$1) DERWENT; near5 banner\$1 or bug\$1 or overlay\$1 or DEM_TDB		1			
different)near2 (commercial\$1 or ads or US-PGPUB; advertisement\$1)) same ((insert\$3 near5 EPO; JPO; (ads or advertisement\$1 or commercial\$1) DERWENT; near5 banner\$1 or bug\$1 or overlay\$1 or IBM_TDB	_	41		USPAT:	2003/06/05 15:42
advertisement\$1)) same ((insert\$3 near5				1	-555, 55, 55 15.12
(ads or advertisement\$1 or commercial\$1) DERWENT; near5 banner\$1 or bug\$1 or overlay\$1 or IBM_TDB				P .	
near5 banner\$1 or bug\$1 or overlay\$1 or IBM_TDB					
placement\$1))			near5 banner\$1 or bug\$1 or overlay\$1 or		
			placement\$1))		

_	390	(skip\$4 or jump\$3 or (fast adj forward\$3)	USPAT;	2003/06/05 17:12
		or ignor\$4 or zap\$4 or zip\$4 or cut\$4) with	US-PGPUB;	
		(substitu\$5 or replac\$3 or switch\$3 or	EPO; JPO;	
		chang\$3) with (commercial\$1 or ads or	DERWENT;	
		advertisement\$1)	IBM_TDB	
-	4	seidman.in. and hyperlink	USPAT;	2003/06/05 17:16
			US-PGPUB;	
			EPO; JPO;	
			DERWENT;	
			IBM_TDB	
_	336	725/109,112.ccls.	USPAT;	2003/06/05 18:58
			US-PGPUB;	
			EPO; JPO;	
			DERWENT;	
			IBM_TDB	
-	69	725/109,112.ccls. and interactive and mail	USPAT;	2003/06/05 18:58
		,	US-PGPUB;	
			EPO; JPO;	
			DERWENT;	
			IBM TDB	